



HALE NORTHEASTERN

828 E. Ferry Street, Buffalo, New York 14211  
Phone: (716) 896-6170 \* Fax: (716) 896-8908

# ORDER SUMMARY

**WASHINGTON D. C. HOME & GARDEN SHOW  
WALTER E. WASHINGTON CONVENTION CENTER  
MARCH 9 - 11, 2012**

PLEASE PRINT LEGIBLY OR  
TYPE ALL INFORMATION

Company Name: \_\_\_\_\_ Booth No.(s): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Booth Dimensions: \_\_\_\_\_ x \_\_\_\_\_

Show-Site Representative: \_\_\_\_\_ Email: \_\_\_\_\_

**Credit Card Authorization (will be used for Hale services only):**

**A CREDIT CARD IS REQUIRED TO BE ON FILE BEFORE ANY ORDER IS PROCESSED.**

Please fill out the credit card information as requested below. This will authorize Hale Northeastern to charge the amount of your order and any additional charges incurred as a result of show site orders placed by you or your representative, to your credit card account.

**We accept American Express, Visa, MasterCard and Discover Card**

Billing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Print name as it appears on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please note that your signature above signifies your acceptance of Hale Northeastern's Payment Policy and Hale's Terms & Conditions of Contract.

Account#: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ V-Code: \_\_\_\_\_

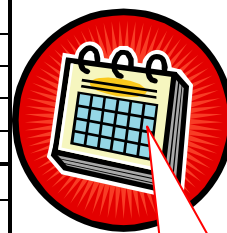
V-Code: MasterCard, Visa, Discover = 3-digit code on back, American Express = 4-digit code on front

**Your credit card statement will read "Hale Northeastern, Inc."**

**Order Summary:**

\*\*\* PLEASE ENSURE THAT YOUR COMPANY NAME APPEARS ON ALL FORMS \*\*\*

TAXABLE ITEMS	
CARPETING, PERFBORAD, SPECIAL BACKGROUND DRAPE	\$
SPECIAL FURNITURE PACKAGE	\$
FURNITURE RENTAL	\$
RENTAL DISPLAY	\$
STANDARD BOOTH SIGN	\$
SPECIAL SIGNS & BANNERS	\$
CLEANING & PORTER SERVICE	\$
SHIPPING INFORMATION / MATERIAL HANDLING	\$
	ADD 6% SALES TAX: \$
	TAXABLE SUBTOTAL: \$
	D10
NON-TAXABLE ITEMS	
INSTALLATION & DISMANTLING LABOR	
SIGN HANGING	
	NON-TAXABLE SUBTOTAL: \$
	GRAND TOTAL: \$
ELECTRIC , TELEPHONE, PLUMBING , CABLE TV & VIDEO/AUDIO FORM. Payments go directly to the Walter E. Washington Conv. Ctr.	



Discount Price  
Deadline Date:  
**2-13-12**

\*Exempt customers must provide an exempt certificate for the state the show takes place in.

Resale certificates will not qualify for exempt status.

Discount prices are available for orders placed and paid for by the advance prices deadline date. Items cancelled at show site will be charged 50% of the original price. For more information, please see our Payment Policy.

Return forms to: [csr@haleexpo.com](mailto:csr@haleexpo.com) or Fax or Mail

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 Show-Site Representative: \_\_\_\_\_ Email: \_\_\_\_\_

Please print or type sign copy here and return by February 13, 2012

**7" X 44" ID SIGN**

Discount Price  
 Deadline Date:  
**2-13-12**

**Advance Price: \$25.00 each**  
**Standard Price: \$37.50 each**

Please enter the total on the Order Summary  
 (Applicable taxes not included)

First Line: \_\_\_\_\_

Second Line: \_\_\_\_\_

Each line may not exceed 26 characters, including spaces.

Sign font will be 2" Helvetica, Medium Block.

*Other signs may be ordered from the Special Sign Form.*

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Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Booth Dimensions: \_\_\_\_\_ X \_\_\_\_\_

Show-Site Representative: \_\_\_\_\_ Email: \_\_\_\_\_

**Hale Northeastern's Sign and Banner Department can produce a wide array of signs to make your exhibit be seen and be successful!**

**With a wide variety of fonts, colors, logo reproduction, graphics and backing material we know we can make a terrific looking sign for you!**

### SIGNS ARE A TERRIFIC WAY TO GET YOUR MESSAGE OUT!

If you have any questions please call (716) 896-6170



**SOME EXAMPLES OF STANDARD SIZES:**

<b>22" x 28"</b> Standard Sign Holder Size <b>\$77.17</b>	<b>22" x 14"</b> Common Table Top Size <b>\$45.03</b>	<b>14" x 44"</b> Double the height of a standard Booth Sign <b>\$77.17</b>	<b>4' x 8'</b> <div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> <div style="text-align: center; margin-bottom: 10px;"><b>3' x 4'</b></div> <div style="display: flex; justify-content: space-between;"> <span><b>\$274.25</b></span> <span><b>\$117.83</b></span> </div> </div>
-----------------------------------------------------------------	-------------------------------------------------------------	----------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

\* All sign prices are for one or two color simple copy – about 12 words – on your choice of white backing material. Logo, graphics, additional colors or heavy copy will be quoted.

Color of Copy: \_\_\_\_\_ LANDSCAPE or PORTRAIT  
*(Please circle one)*

### Sign Copy

- Please circle your choice of backing material:
- |                                                     |                                                                                        |                                |
|-----------------------------------------------------|----------------------------------------------------------------------------------------|--------------------------------|
| <b>Foamcore</b><br>Foam center with paper outsides. | <b>Coroplast</b><br>Colors available<br>A corrugated plastic most durable of the three | <b>Sign Card</b><br>White Only |
|-----------------------------------------------------|----------------------------------------------------------------------------------------|--------------------------------|

### Sign Size and Cost

*Other options available to you*

Description	Discount Price	Standard Price	Quantity	Total
Pair of Brass Grommets	\$3.54	\$5.30	_____	_____
Easel Back	\$2.70	\$4.06	_____	_____
Double Sided	<i>(+50% of Sign Price)</i>		_____	_____

**Total Sign Cost: \$ \_\_\_\_\_**

Please enter the total on the Order Summary (Applicable taxes not included)



Add 50% After:  
**2-13-12**

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 Show-Site Representative: \_\_\_\_\_ Email: \_\_\_\_\_



*Use a creative banner to make the most of your Exhibit space!*

**Banners**

Size	Advance Price	Standard Price	Quantity	Total
2' x 8'	\$150.59	\$225.89	_____	\$ _____
3' x 8'	\$212.68	\$319.02	_____	\$ _____

**All banners have grommets for easy hanging.**

**Logos, Graphics**

Special graphics, including logos, can be added for a custom designed banner.

Description	Advance Price	Standard Price	Quantity	Total
Logo/Graphic Reproduction Charge	\$45.34	\$68.02	_____	\$ _____

**Please send us a camera ready logo you want to appear on your banner.**

**Lettering, Background Colors**

There are several choices of background colors available, as well as a variety of letter styles & colors, to enable you to acquire an appealing banner.

- Royal Blue
  - Red
  - Navy Blue
  - White
  - Teal
  - Black
  - Purple
  - Kelly Green
  - Forest Green
  - Burgundy
  - Gray
  - Orange
  - Brown
  - Gold
  - Pink
  - Yellow

Banner Copy: \_\_\_\_\_ Letter Color Choice: \_\_\_\_\_ Background Color Choice: \_\_\_\_\_

These are just some of the color choices available to you. Please contact us if your desired color is not listed.



Add 50% After:  
**2-13-12**

Return forms to: [csr@haleexpo.com](mailto:csr@haleexpo.com) or Fax or Mail

**PAGE SUMMARY**

Banners:	\$ _____
Logo	
Reproduction:	\$ _____
<b>Total:</b>	<b>\$ _____</b>

Please enter the total on the Order Summary (Applicable taxes not included)